

Philip Burgert

159 N. Marion #243, Oak Park, IL 60301 • T: 312 725 2456 • F: 312 238 9193 • pburgert@gmail.com

Career Focus: Communications / editorial positions.

Experience Summary

- A seasoned editor and writer with more than 30 years of full-time experience in reporting and publishing. Major strengths in organization of material and staff as well as writing.
- Experienced in writing and editing feature articles, news stories, analyses and opinion pieces. Well-versed in copyediting, rewriting and proofreading.
- Described by a former chief editor as a "quick-thinking, dedicated and versatile editor who possesses a keen eye for detail. He meets all deadlines and is very effective in working with other staff and correspondents. He is particularly good at separating fact from fiction and knows how to translate technical subjects into understandable English."

Education

M.S.J. and **B.S.J.**, Medill School of Journalism, Northwestern University, Evanston, Ill.

Professional Experience

Freelance editor and writer — Oak Park, Ill.

2002 -

Varied assignments and clients

Clients have included McGraw-Hill Companies Inc., Metal Bulletin Holdings Inc., Putman Media Inc., Imagination Publishing, *Internet Retailer*, *Metal Center News*, *EcoSystem Marketplace* and *Homeland Protection Professional*.

Summit Business Media — Chicago, Ill.

2010 - 2013

Managing Editor — ResourceInvestor.com

Editing, reporting and web site management of news site tracking developments in precious, base and rare earth metals, mining investments, energy investments and other commodities.

- Responsible for developing news coverage and readership for key site serving mining industry and investors.

Senior Editor — *Futures*

Reporting on futures markets outlooks for equities, currencies, bond yields, energy, interest rates, grains, livestock and metals.

Metal Bulletin Plc and Euromoney Institutional Investor Plc — Oak Park, Ill. 2003 - 2007

Supply Chain and End Markets Editor — *American Metal Market* and *Metal Bulletin*

Reporting on distribution, metal processing, logistics, e-commerce and other metals industry customer relationship management issues.

- Responsible for tracking news in industries manufacturing such products as automobiles, aerospace, appliances, construction and heavy equipment.

Thomson Corp. — Chicago

2000 - 2002

Managing Editor — *Electronic Commerce World*

Editor and reporter responsible for managing production of monthly magazine and daily Web site covering global business-to-business e-commerce industry trends and news developments.

- Key reporter tracking electronic commerce systems development among suppliers and business buyers in a wide spectrum of industries.

Reed Elsevier plc — London

1993 - 2000

News Editor from London, Düsseldorf and New York for *American Metal Market*

Key editor in charge of news coverage direction and planning for a daily, nationally-distributed tabloid newspaper and Web site (www.amm.com) covering markets for industrial, precious and scrap steel and nonferrous metals.

- Specialist in coverage of the London Metal Exchange, the world's largest metals trading arena with \$2 trillion annual turnover.
- Directed news coverage by a staff of 25 in both domestic and international bureaus.

Freelance editor and writer — Brooklyn, N.Y. 1990 - 1993

Editor-in-Chief — *Recycling Manager*, a unit of *American Metal Market*

Responsible for news and pricing coverage of weekly national newsletter covering markets for recyclable materials launched in early 1991 as a development effort by Capital Cities/ABC Inc., New York. The newsletter continues to publish today as a unit of Metal Bulletin Plc.

Varied assignments and projects

Clients included *Industrial Machinery News*, a Hearst Business Media Corp. monthly magazine, Troy, Mich.; *Metalworking Weekly Report*, Troy, Mich., a weekly newsletter; *Scrap Price Bulletin*, a Capital Cities/ABC weekly newsletter, New York; *Financial Services Week*, a publication of Investment Dealers' Digest Inc., New York; *Corporate Computing*, a Foster City, Calif.-based Ziff-Davis Corp. magazine, and *Iron Age*, a Capital Cities/ABC monthly magazine, Carol Stream, Ill.

Capital Cities/ABC Inc. — New York 1988 - 1990

Senior Editor — *Metalworking News*, a unit of *American Metal Market*

New York-based editor responsible for directing national business newspaper's weekly coverage of news and technology developments in such industries as automotive, aerospace, appliances and heavy equipment. Also did some self-assigned writing.

CMP Publications Inc. — Manhasset, N.Y. 1986 - 1988

Senior Editor — *Information Week*

Wrote about and directed coverage of personal and distributed computing for a weekly news magazine serving information systems managers of major corporations. Supervised four staff members.

Senior Editor — *Manufacturing Week*

Wrote about and directed coverage of technology for a start-up business newspaper. Covered a wide range of industries, including electronics, textiles, paper, aerospace, autos and plastics.

Capital Cities/ABC Inc. — New York 1978 - 1986

Technology Editor in New York, *American Metal Market*

Responsibilities included supervising technology coverage for a weekly supplement of daily business newspaper and managing editor duties at the monthly tech-focused *AMM Magazine*.

Reporter in Chicago and Houston, *American Metal Market*

Covered industry news and commodity metal pricing trends in two of the country's major steel market regions.

Police reporter, *The Kansas City Times*

Responsible for daily cop shop coverage for the largest newspaper in Kansas City, Mo.

General assignment reporter, *The Kansas City Times*

Specialty in reporting on the city's downtown and convention business.

Northwestern University — Evanston, Ill. 1977 - 1978

Assistant to the Dean, Medill School of Journalism

One year appointment to assist in administrative and organization operations of the journalism school and urban journalism center.

Previous Positions — Reporter for *Topeka Daily Capital* and intern with *European Stars & Stripes*, *Macon Telegraph*, Medill News Service, U.S. Congress and Pittsburg, Kan., *Morning Sun*.

Writing Samples & References Available